

Membership-Communications Committee Meeting

November 12, 2025, 10:30am via Teams

MINUTES

Members Present: Rob Aiken, Emily Bristol, Elisabeth Cain, Eric Virkler

Members Absent: Bob Ahfeld, Carol, Calabrese, Ben Dixon, Manna Doyle, Marijean Remington, Dale Rice, Leigh Rodriguez, Marshall Weir, Patricia Wilson, Christy Wilt,

Others Present: Aviva Gold

- Meeting Time
 - The regular meeting will be rescheduled to manage conflicts. Rob will send a poll.
- Membership
 - Matt's running membership roster will be shared in some format that works for everybody and is not subject to accidental edits
 - Member longevity is not possible to fully compile; list of new members over the past 12-24 months is accessible
 - The committee needs to evaluate membership by sector to make sure we close any notable gaps
- Communications
 - Newsletters come out each 1st of the month; additional content suggestions should be forwarded to Aviva
 - Web series?
 - Annual meeting will start to get nailed down at the start of the year
- Additional Notes
 - It's helpful to have the event feedback forms on the tables right from the get-go. Aviva will add that to the planning document.
 - Google sharing tools do not work with every IT system. We will find a different way to share documents.
 - 30 minutes is a good amount of time for these meetings.
 - Website considerations: For now, send any updates to Aviva.